**PinterPal — The Smart Guide to Your Online Store**

Less scrolling, more sales. PinterPal guides visitors with a short, smart flow of questions to products that do fit. Integrated via API, live recommendations, zero additional content management.

**The problem**

* Visitors drop out due to choice stress and generic search functions
* Lots of support questions: "Which one is right for me?"
* Difficult to clearly translate assortment into decision aid

**The solution**

* AI widget that asks custom questions based on your own product data
* Real-time recommendations with clear argumentation ('why this fits')
* Naadloze integratie (Shopify/WooCommerce/Custom via API)

**How it works (3 steps)**

* 1) Connect: we read your product descriptions and specs
* 2) Guide: Visitors answer 4–8 short questions
* 3) Match: we show best-fit products and send to PDP/checkout

**Why PinterPal**

* Conversieboost door guided selling
* Less support: customers find the match themselves
* 0 maintenance: generate questions automatically from your catalog
* Privacy-by-design, EU hosting opties

**Implementation**

* Kick-off & datacheck (± 1 dag)
* Integration & styling (± 1–2 days)
* A/B test + fine-tuning (continuous)

**Price (monthly)**

* €29,95 + azure spend

**Security & privacy**

* Only product data needed; no PII storage by PinterPal
* GDPR-first, data processing agreements available
* Data geofencing and logs options

**Call to action**

Try the live demo or schedule a 15-min call: info@pinterpal.com